

Microsoft Goes RSS! Is Your Website Ready?

Some Quotes From Microsoft Corporation Press Releases

“Every major online news site syndicates their news stories via an RSS feed, and several other sites are making their content syndicated via RSS. The impact of RSS cannot be denied.”

Microsoft Corporation, Jun 05

“While browsing the Web, users will be able to easily discover RSS feeds through an illuminated icon, as well as read the feed while still in the Web browser. Additionally, users will be able to subscribe to an RSS feed as easily as they now add a Web page as a favorite.”

Microsoft Corporation, Jun 05

“RSS is key to how people will use the Internet in the future by automatically delivering the information that is important to them. We are investing heavily in RSS for Windows Longhorn.”

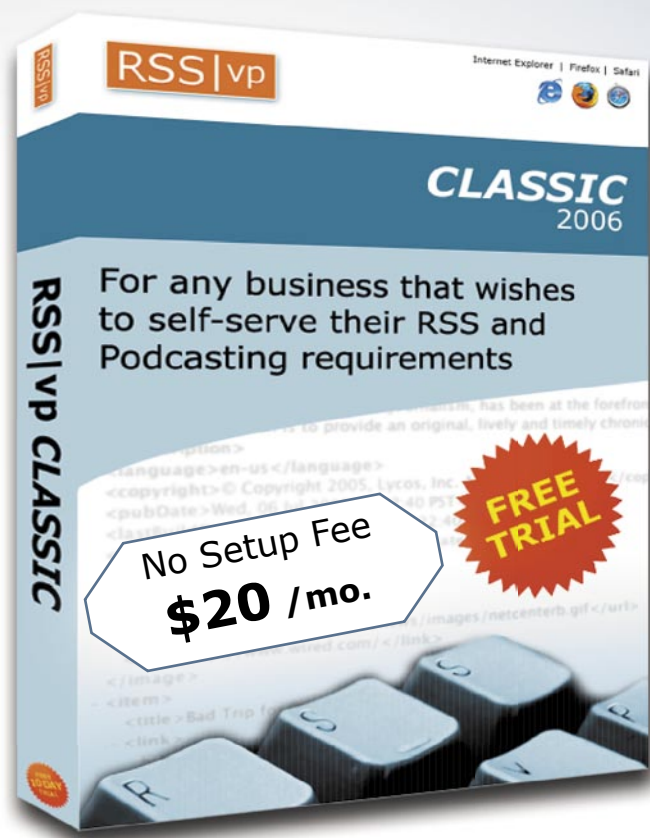
D. Hachamovitch,
Microsoft Corporation, Jun 05

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