

Is Your Website Ready To Deliver RSS?

Consider these statements from Microsoft Corporation

FACT #1

Microsoft is currently developing to ready its products for RSS. In Particular we expect the releases of IE7 in the second half of 2005.

YOU SHOULD KNOW

The IE browser that is used by 65-80% of all Internet users today will be RSS-ready very soon!

FACT #2

Windows "Longhorn" will support all common RSS formats, including: RSS 1.0, 2.0 and Atom 0.3.

YOU SHOULD KNOW

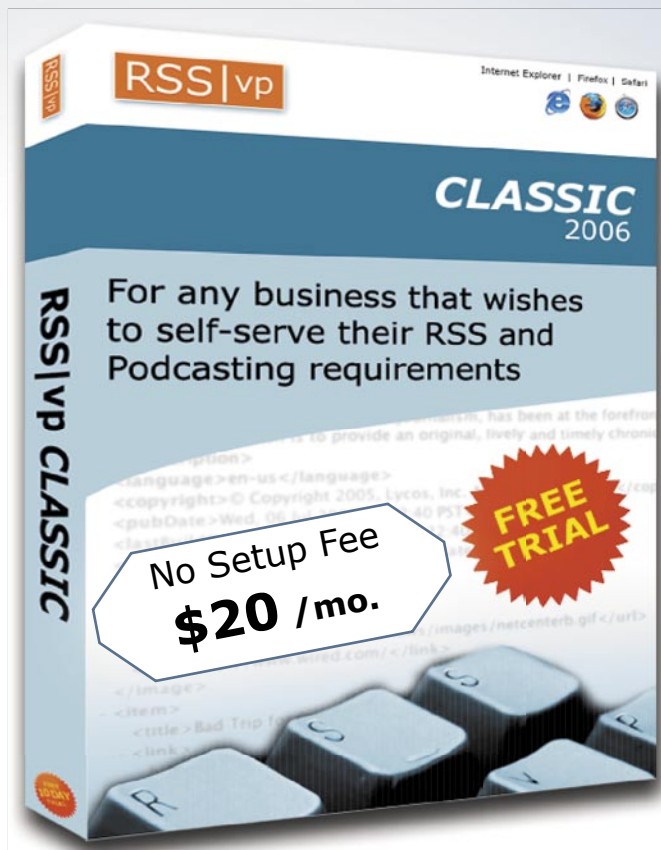
RSS will not only touch the browser but the whole operating system – it will be an integral part of a user's Internet experience.

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- Aggregator Pinging Service
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- Feed & Article Rating
- Individual User Tracking
- RSS|vp XML API